



Ag In Uncertain Times

~ helping producers and others meet the challenge

Getting and Using the Information and Tool



UNIVERSITY
OF WYOMING



Extension



University of Minnesota



Determining Local Issues or Concerns

- 1) What is the main issue you wish to address?**
 - 1. Loan or operating capital issues**
 - 2. Farm/family finances**
 - 3. Farm/family communications**
 - 4. Marketing considerations**

Determining Local Issues or Concerns

1) What is the main issue you wish to address?

2) Who is your target audience?

1. Producers

2. Members

3. Legislators

4. Educators

Determining Local Issues or Concerns

- 1) What is the main issue you wish to address?**
- 2) Who is your target audience?**
- 3) What is your primary mode of material delivery?**
 - 1. Presentation**
 - 2. Newsletter**
 - 3. Radio Spots**
 - 4. Electronic**

What Targets Are You Striving For?

1) Creating Awareness?

- Programs
- Tools
- Regulations

2) Behavioral Changes?

- Adoption of Tools
- Development of Business Plans
- Change in Regulations

Access to Experts

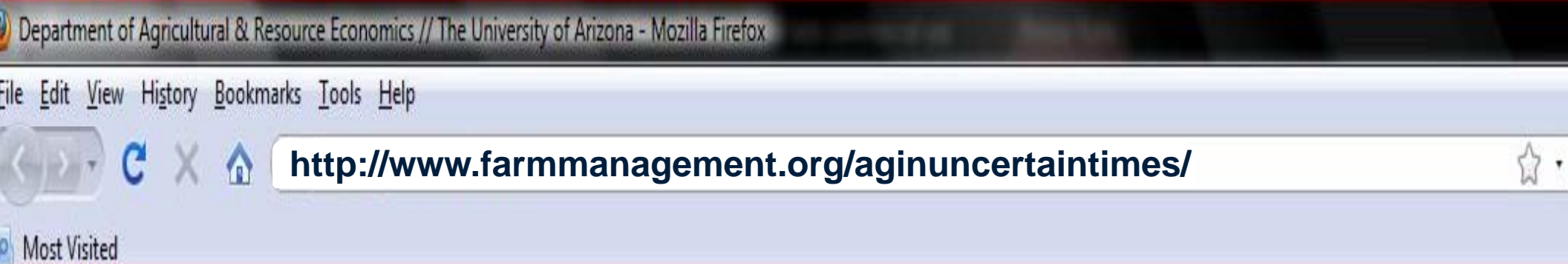
Ag in Uncertain Times provides a way to access experts across the country and integrate information into your programs and address your local issues

Multiple Material Formats

Experts presentations, audio clips, tools and more are available for integration into a verity of educational forms

Getting to the Information and Tools

Type in the following URL:



AG IN UNCERTAIN TIMES *helping producers and others meet the challenge...*



Home

These pages are designed to provide current information to farmers, ranchers and educators about the challenges in today's agricultural economy. The webinars and tools found here are some of the best currently available.

Schedule- a listing of live webinars open to the general public on a variety of topics

Speakers- a listing of speakers presenting in our webinars

Webinars- access to recordings of live events listed on the Schedule. These pages also offer the opportunity to engage others in discussion about the topics covered. [Click here to access the live webinars](#) at the scheduled times.

Register- [click here to register](#) with Ag In Uncertain Times and contribute to the ongoing dialog found in the [Webinars](#) section described above. We promise you will not receive spam email as a result of registering on our system.

Direct Links to Webinar Materials

Operating in risky environments

* Access the November 4th [Webinar recordings via online video or MP3 files](#), including presentations by Gary Brester and John Hewlett.

* View November 4th [PowerPoint slides](#) from the presentations by Gary Brester and John Hewlett.

CONTENT PAGES

Home

Schedule

Speaker – Gary Brester

Speaker – John Hewlett

Speaker – Duane Griffith

Speaker – Jay Parsons

Speaker – Jason Henderson

Speaker – Jon Newkirk

Emcees – Jon Newkirk & John Hewlett

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