



Expanding Opportunities for Small-Scale Farms in the Specialty Food Market

Date: November 14, 2018

Time: 3:00 Eastern/2:00 Central/1:00 Mountain/12:00 Pacific

Shermain Hardesty, Ph.D. | Cooperative Extension Specialist Emerita

Department of Agricultural and Resource Economics - University of California-Davis

Rob King, Ph.D. | Professor Emeritus

Department of Applied Economics - University of Minnesota

Jenna Muller | Full Belly Farm - Guinda California

Steve Horton | Baker's Field Flour & Bread - Minneapolis Minnesota

Topic:

Shermain Hardesty and Rob King will moderate this webinar focused on information for farms interested in participating in the specialty food market as ingredient suppliers or manufacturers. After sharing some findings from their team's USDA-AFRI funded research and extension project, Beyond Fresh and Direct, they will engage in a discussion with Jenna Muller from Full Belly Farm and Steve Horton from Baker's Field Flour & Bread. The discussion will cover the following topics related to expanding into the specialty food market.

How to Join? Please join the webinar site by clicking:

<http://msuextensionconnect.org/aginuncertaintimes>

Test Your Connectivity: We strongly encourage you to test your computer internet connectivity prior to the scheduled meeting time. Follow the link to test your computer at:

http://msuextensionconnect.org/common/help/en/support/meeting_test.htm

Archives: Webinars will be recorded and presentation materials are archived at:

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